

## THE DAY JOB

**UNIV. OF ALABAMA STRATEGIC COMMUNICATIONS PHOTOGRAPHER**  
OCT '21 - CURRENT TUSCALOOSA, AL

Photographed and assisted with various university led events. Worked alongside award-winning photographers absorbing and remembering everything possible.

### **MONARCH ESSPRESSO BAKER**

JULY '22 - JAN '23 TUSCALOOSA, AL

Baked a billion bagels. Took a billion photos for their social platforms, designed, and wrote copy for a Christmas event, and learned the niche beauty of owning a small business in a city I love.

### **CAPSTONE AGENCY CREATIVE MEDIA DEPT.**

JAN '23 - MAY '23 TUSCALOOSA, AL

Collected and edited media from various sources to build a consistent social platform. Traveled with other team members to photograph a yearly event held at the capitol of Alabama for higher education.

### **FREELANCE PHOTOGRAPHER**

SEPT '17 - CURRENT TUSCALOOSA, AL

Vintage markets, backyard weddings, barista throwdowns, award ceremonies, and graduation photos. The eyes of this human have been used more than a Waffle House coffee pot.

## THE OVERTIME

### **MINERVA COPYWRITER**

AUG '21 - MAY '23 UNIV OF AL

Minerva is a two-year advertising portfolio program designed to nourish students' creative itch. Worked alongside art directors to write briefs, concept campaigns, and execute the work.

### **INTERNATIONAL PEER ADVISOR**

FALL '21 - CURRENT UNIV OF AL

A volunteer-based organization that works to welcome international students to the heart of campus and the soul of Tuscaloosa.

### **A-TEAM MEMBER**

JAN '21 - AUG '21 UNIV OF AL

Selected to serve on the A-Team for camp 1831. A weekend welcome created to help show incoming freshman the ropes of college and life in Tuscaloosa.

# johana chavez

COPYWRITER

coffee soon?

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## LIFE LESSONS

- Listening to understand
- Working hard
- A smile goes a long way
- Adobe suite rocks
- Quality over quantity
- Waffles on Wednesday

## CLASSROOM

The University of Alabama  
Major

Communication Studies &  
Advertising

Specialization

Copywriting

Minor

Social Welfare

GPA

Upon special request